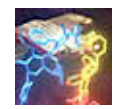
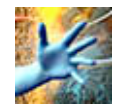




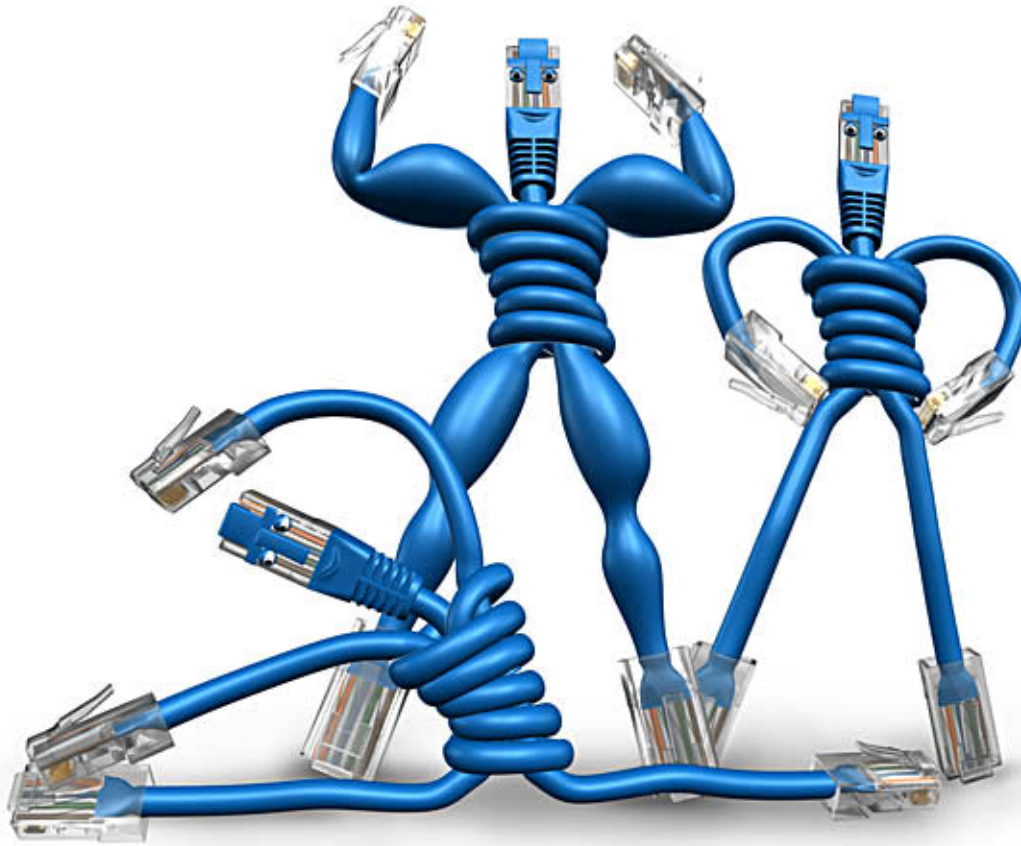
Once in awhile a client comes along that completely redefines how you look at the world. They make you stop and reconsider how to go about this task that you've been doing for oh so many years.

Fresh thinking and new life slips into your endeavor and the next thing you know, the tide is washing the other way and your actions are having the same effect on them. It's a symbiotic relationship, a mutual coexistence moving along a finite path with the ultimate goal just over the horizon. Inspiration leads to inspiration and ideas pour forth faster than you can record them. For that moment, that precious moment, the clock ceases ticking and the bills stop coming and the simple joy of creation finds it's place within the larger picture we call life.

What a great job we have. Here's to some symbiosis.



## CHARACTER



**Client:** Tellabs

**Agency:** Slack Barshinger, Chicago

**Description:** The Client needed a spokesperson that could communicate the advantages of a new high-speed networking product. In this case, Flexibility, Strength, and Confidence. Modeled and rendered in Maya.

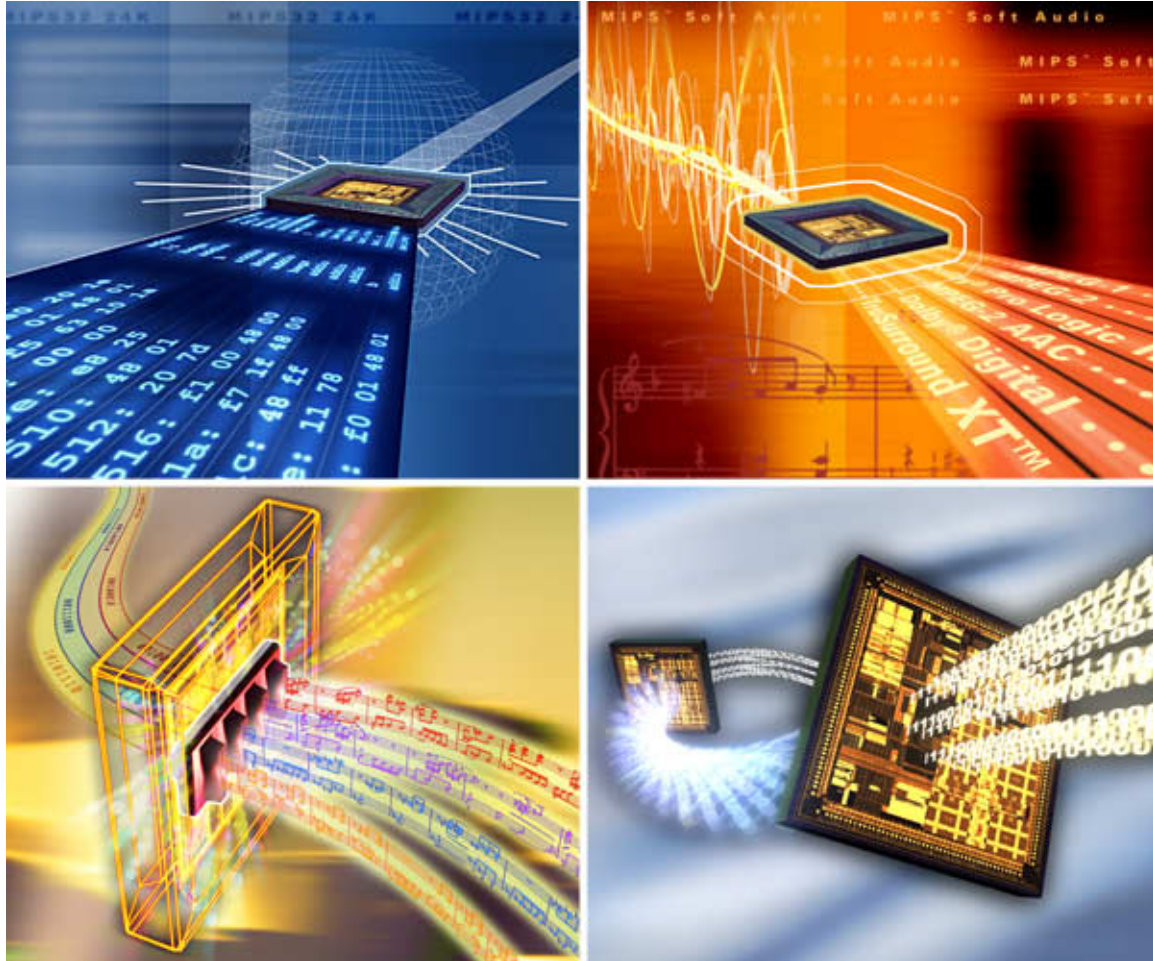
## JIGGLE FACTOR



**Client:** EstroGel  
**Agency:** Abelson Taylor, Chicago

**Description:** A new delivery system for a women's Estrogen therapy. The client wanted it to convey smooth, fast delivery and be sexy.  
Modeled and rendered in Maya. Color corrected in Photoshop.

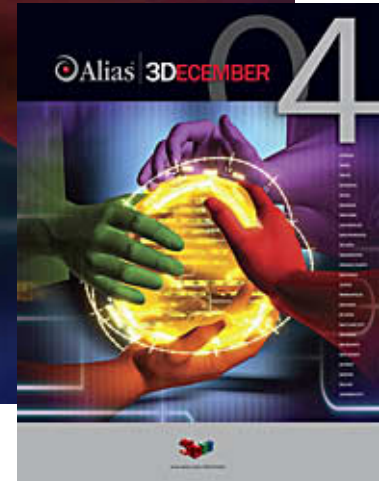
# VISUALIZATION



**Client:** MIPS Technology, Inc.  
**Agency:** In house

**Description:** Take an extremely conceptual and esoteric subject, microprocessor core architecture, and portray it in a visually interesting manner that still speaks to it's intended audience, engineers.  
Modeled and rendered in Maya. Compositing in Photoshop.

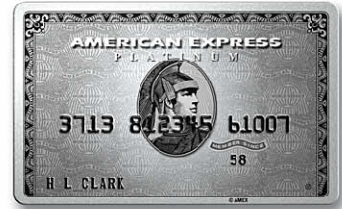
## ILLUSTRATION



**Client:** Alias Systems, Inc.  
**Agency:** Louis Fishauf Design

**Description:** Poster art for the annual 3 December event in 2004, a world-wide gathering of artists to celebrate our art form.  
Modeled and rendered in Maya. Compositing in Photoshop.

# CREATE A LIBRARY



<b>Client:</b>	American Express
<b>Agency:</b>	Ogilvy & Mather
<b>Description:</b>	Fast, cost effective and repeatable. Absolute control over all the details. Built-in transparency and renderable at any angle, any resolution. Modeled and rendered in Maya. Compositing in Photoshop.

## CAD TO PHOTO



**Client:** Trebor, Inc.  
**Agency:** Direct with Noumena Digital

**Description:** Hand off Solidworks (and other) CAD files for import into Maya. Receive protoreal or stylized imagery in return. Animation too. Call for info pack.  
Model and design in Solidworks. Rendering mental ray for Maya. Compositing in Photoshop.

# CONTACT

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9636 Ruskin Circle  
Sandy, UT 84092



## Description:

Noumena Digital was founded in 1996 by Rob and Cindy Magiera as an answer to the changing landscape of graphic design and the role that computers are playing within it. Recognizing that the production pipeline would only become more and more digital, the studio was set up to provide the broadest possible range of visual solutions to advertising agencies, design studios, and in-house marketing departments.

Think of us as a traditional art studio with the ability to provide the most technical image solutions available today.

## Bio:



Rob Magiera is the principle artist and creative director of Noumena Digital. Coming from a fine art background, Rob became widely known as an accomplished airbrush illustrator. In 1986, upon opening the doors of his newly established studio, he made the switch to computer as medium of choice along with a handful of other pioneering artists. By the early '90's he began working with 3D and quickly saw that this was the future direction of computer graphics.

In 2005 Rob was honored as a [Maya Master](#), an industry and peer recognition award. These are individuals who have defined the shape of 3D as we know it today. Rob is the first illustrator to receive this award.

## Clients:

American Express • Intel • Iomega • Microsoft • Landsend • Nintendo • Adaptec • 3Com • Coors • InFocus  
• Franklin Covey • US Air Force • Hewlett Packard • MIPS Technology • Tellabs • Fisher Price  
• Fidelity Investments • Salt Lake City 2002 Winter Olympics • American Chemical Society • IEEE